

## *Summary of Minutes*

**ECONOMIC DEVELOPMENT COMMISSION MEETING HELD ON FRIDAY, MARCH 26, 2010 AT 12:00 PM IN THE HOOKER CONFERENCE ROOM OF CITY HALL AT SHOWERS, 401 NORTH MORTON STREET, BLOOMINGTON, INDIANA**

### **Call to Order**

The meeting of the EDC was called to order at 12:19 p.m.

### **Roll Call**

Members present: Dick McGarvey, Malcolm Webb, Mike Satterfield, Amanda Nickey

Staff present: Danise Alano, Economic and Sustainable Development Director; Adam Wason, Assistant Economic and Sustainable Development Director for Small Business and Sustainable Development; Inge Van Der Cruysse, Assistant City Attorney, Dan Sherman City Council

### **Approval of Minutes**

Mike Satterfield moved to approve the minutes from the January 22, 2010 EDC meeting. Malcolm Webb seconded. Motion passed unanimously.

### **Staff Report**

**Financial:** Danise Alano presented the financial report.

She said that the Bloomington Cooperative Services loan payments are on time and the borrower has inquired about paying off the loan early.

The trial with ChaCha is set for April 26, 2010, but City Legal believes it will once again be continued to a future date.

**Legal:** Inge Van Der Cruysse stated that duties of the EDC are listed in Municipal Code-Indiana Code 36-7-12. This code explains the purpose of the EDC and Inge summarized the duties and responsibilities to the EDC members. Inge Van Der Cruysse will send a copy of the Code to Danise Alano that can be distributed.

### **New Business**

Adam Wason presented a loan application from Feast Bakery Café, which will open at Hillside and Henderson. The requested loan amount is \$25,000 for 5 years at a fixed interest rate of 1.25%. Jennifer Burt and Erica Yochum are the principal owners. The planned employment is to hire 2-4 full-time staff and 8-10 part-time staff. Dick McGarvey questioned about limits on restaurants for the loan. Danise Alano stated that there is no eligibility restriction for restaurants. Dick McGarvey was also concerned about the state of the area surrounding the restaurant and a discussion followed about nearby property in disrepair. Mr. McGarvey said he hoped Feast and its neighboring

businesses would help to encourage improvement of the surroundings. Malcolm Webb stated that he was pleased to have prospect for the loan funds. He inquired about the associated risk. Adam Wason stated that the loan provides gap funding for the business, and that the majority of capital is coming from investment from the family. He stated that the loan documentation does specify the related equipment as collateral. Jennifer Burt stated that Feast has signed a 10-year lease, so they have a long term commitment to the business. Mike Satterfield inquired about health insurance and stated how important it is for a small business especially to have health insurance because one individual being unable to work can adversely affect the whole business. He also had concerns about the ability of the area to support the business and if market research was done. Jennifer Burt stated that they have built up a reputation and already started to advertise to bring in customers. The area is also a high traffic area so hopefully this should bring in customers also. Jennifer Burt also stated that the business will continue to do off-site catering in three markets, in addition to this new restaurant location. She stated that catering has tripled since last year and that their business plan has conservatively projected profits to ensure adequate budgeting for the sustainability of the business. Mike Satterfield inquired about the parking in the area. Jennifer Burt stated that there is parking in the front and back, on the side, and also on the street. Concerns were raised about the safety of parking on Hillside. Adam Wason reported conversations with Mira Salon in the building; that they have had around 2,000 customers since opening, without incident related to parking. Malcolm Webb moved for the approval of the loan. Dick McGarvey seconded. The application for the loan for Feast was approved unanimously.

### **Adjournment**

Mike Satterfield moved to adjourn the meeting. Malcolm Webb seconded. No further discussion. Meeting adjourned at 1:24 p.m.